

2018 BENCH-BAR & ANNUAL CONFERENCE SPONSOR BENEFITS

BENEFITS	CHROME - \$750 <i>Unlimited</i>	BRONZE - \$2,500 <i>Unlimited</i>	SILVER - \$3,750 <i>(5) Available</i>	GOLD - \$5,000 <i>(3) Available</i>	PLATINUM - \$7,500 <i>(6) Available</i>	DIAMOND - \$10,000 <i>(2) Available</i>	SIGNATURE - \$15,000 <i>(1) Available</i>
Recognition at Conference Welcome and Closing	✓	✓	✓	✓	✓	✓	✓
Logo with Hyperlink on Bench-Bar Website	✓	✓	✓	✓	✓	✓	✓
Exhibit Space		6' table	6' table	6' table	6' table	6' table	12' table
Number of representatives at Conference		2	2	2	3	4	6
Logo in Official Event Program		✓	✓	✓	✓	✓	✓
Logo in Conference Brochure			✓	✓	✓	✓	✓
Logo in Philadelphia Bar Reporter Monthly Newspaper			✓	✓	✓	✓	✓
Social Media Acknowledgement "Facebook or Twitter"			2	3	4	5	6
Designated Sponsor			Choice of Friday Cont. Breakfast, 1 of 3 Conf. Breaks or Serenity Room	Martini Madness Friday HH, Saturday Morning Breakfast or Conference Décor (Includes Logo on Designated Furnishings)	CLE Presentation With Approval From CLE Director	Choice of Friday Plenary or Saturday Plenary	Friday Opening Lunch & Friday Night Signature Event
Sponsor Spotlight in BRO				One With Approval from Communications	Two With Approval from Communications	Three With Approval from Communications	Four With Approval from Communications
Ad in Official Event Program				Quarter-Page	Quarter-Page	Half-Page	Full-Page
Logo with Hyperlink in BRO				✓	✓	✓	✓
Receipt of E-mail Addresses of all Conf. Attendees (one-time use only)				✓	✓	✓	✓
Logo on HTML's					✓	✓	✓
Recognized in Course Materials					✓	Logo and Company Profile	Logo and Company Profile
Gobo Created with Company Logo						✓	✓
Logo on Charging Station						✓	✓
One-Time Only Email Advertisement on Behalf of Your Company							✓
Two Minute Remarks at Opening Luncheon							✓